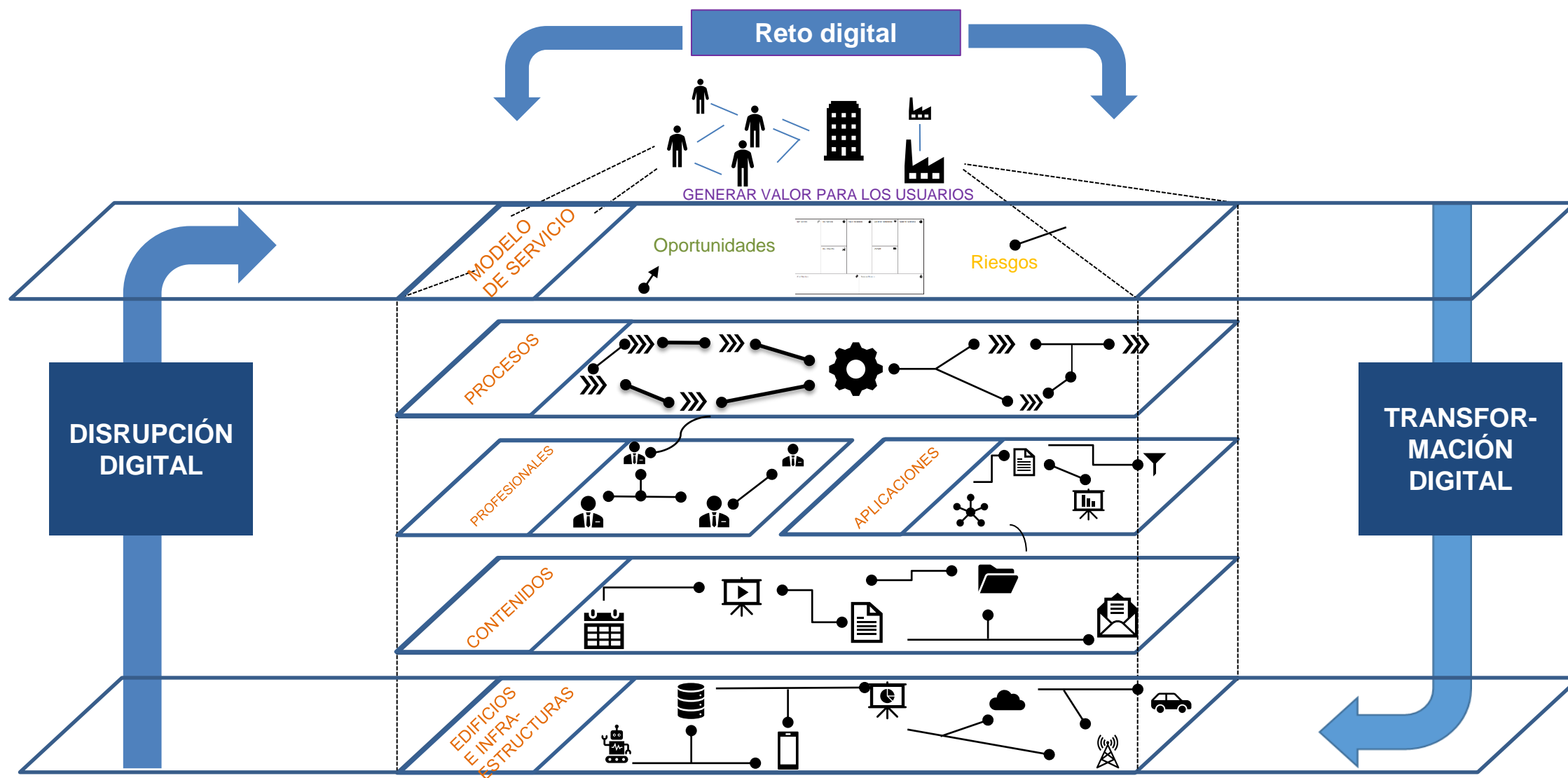


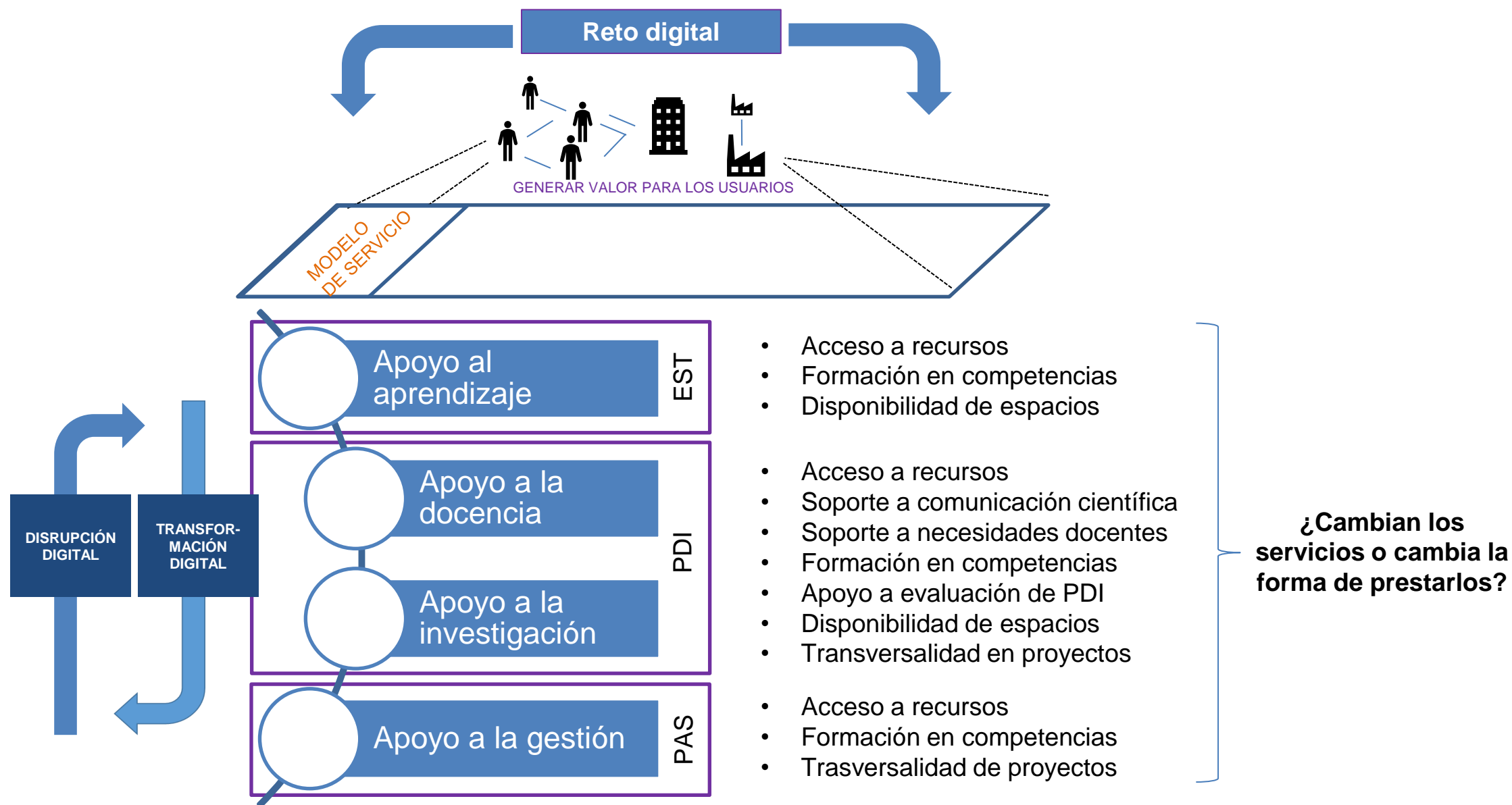


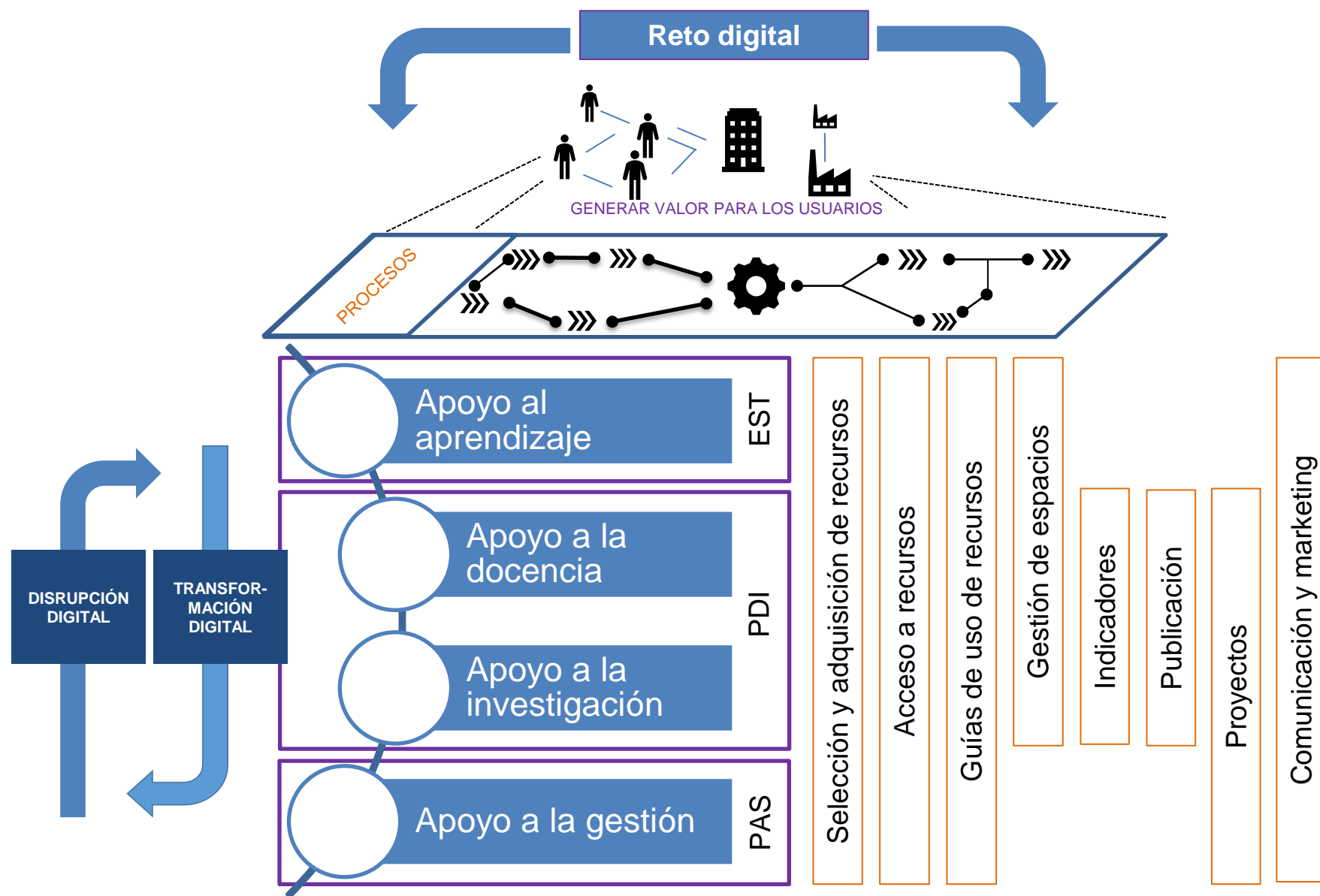
# *El reto digital en la biblioteca universitaria*

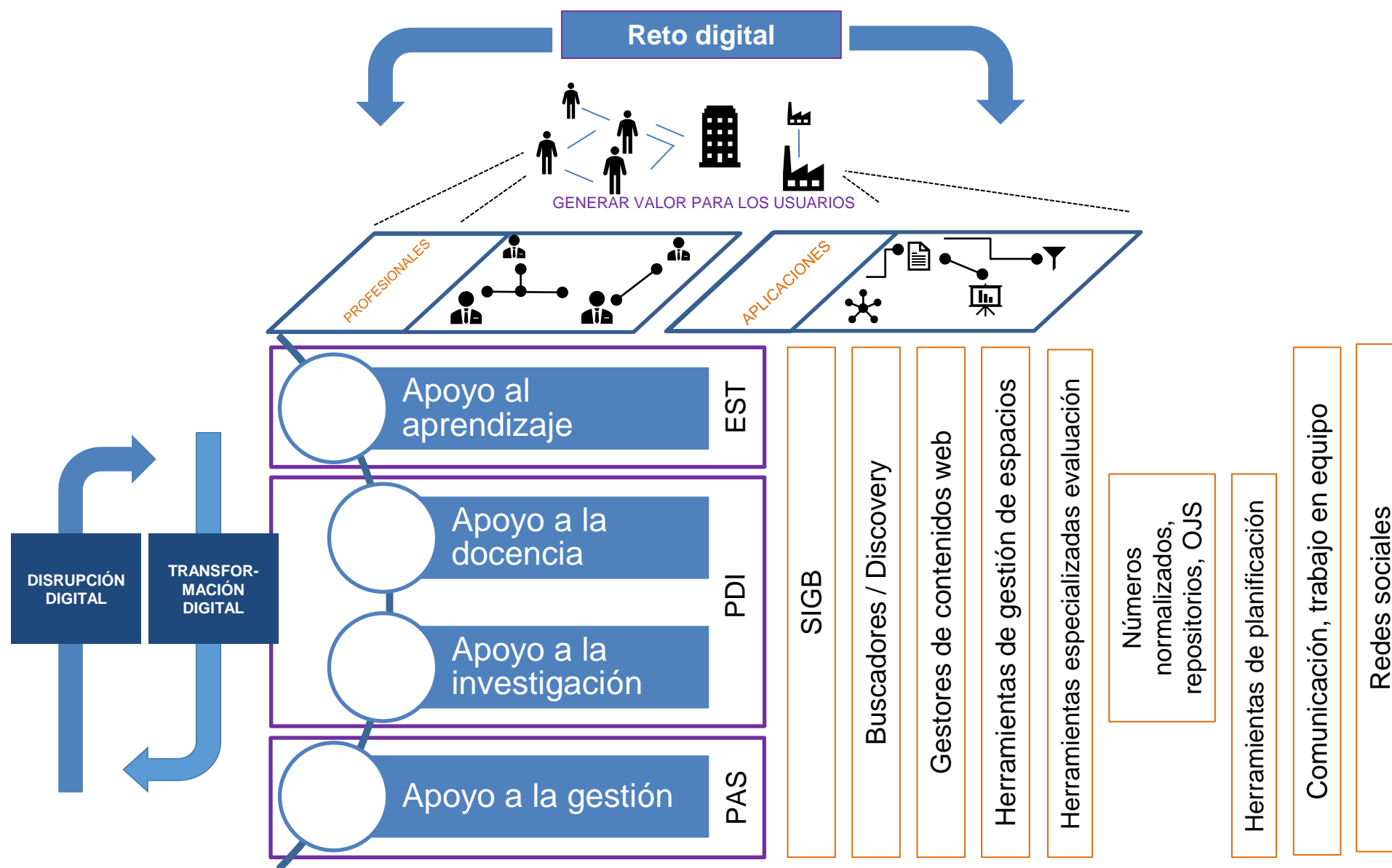
*Raúl Aguilera Ortega  
Servicio de Biblioteca, Dirección*

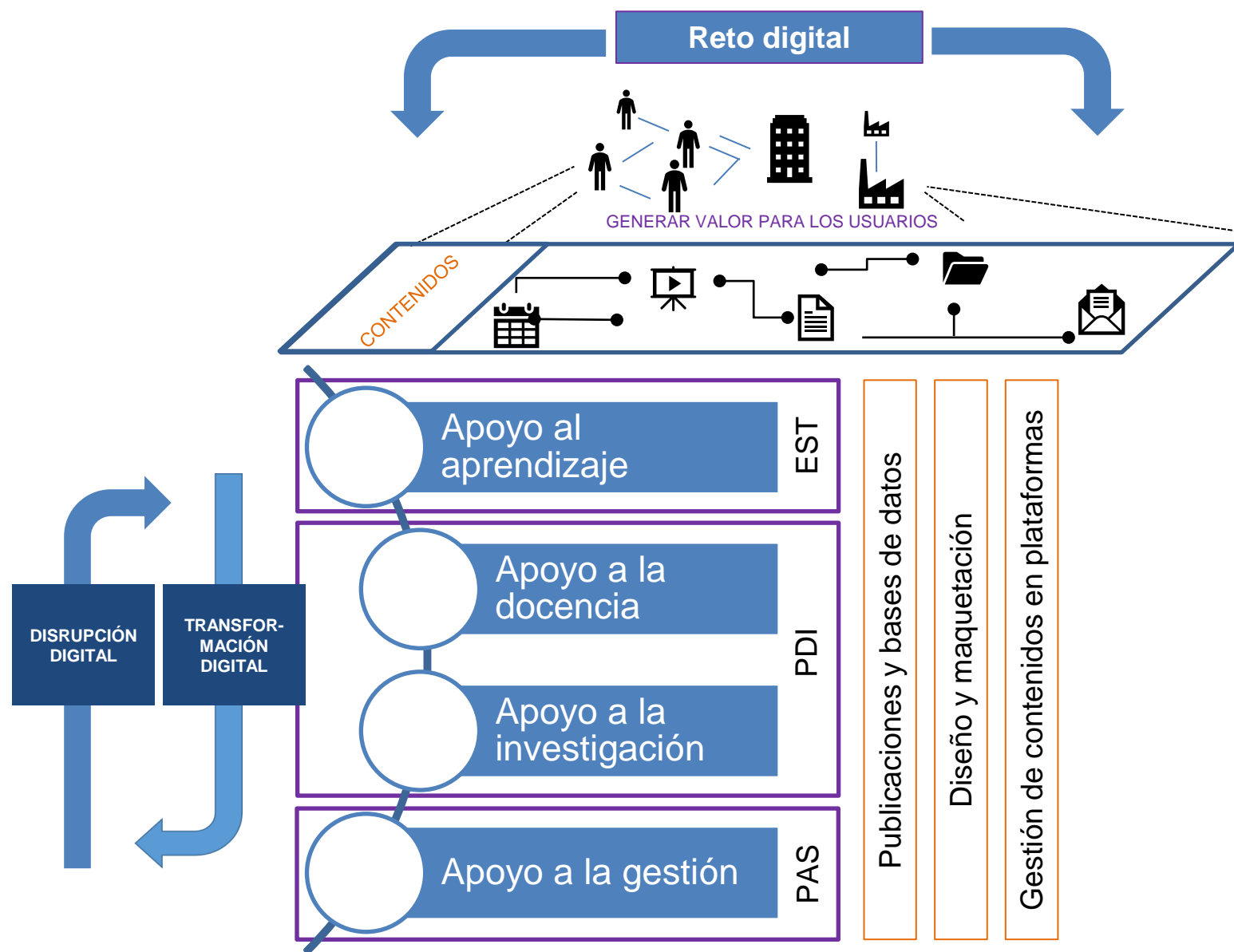


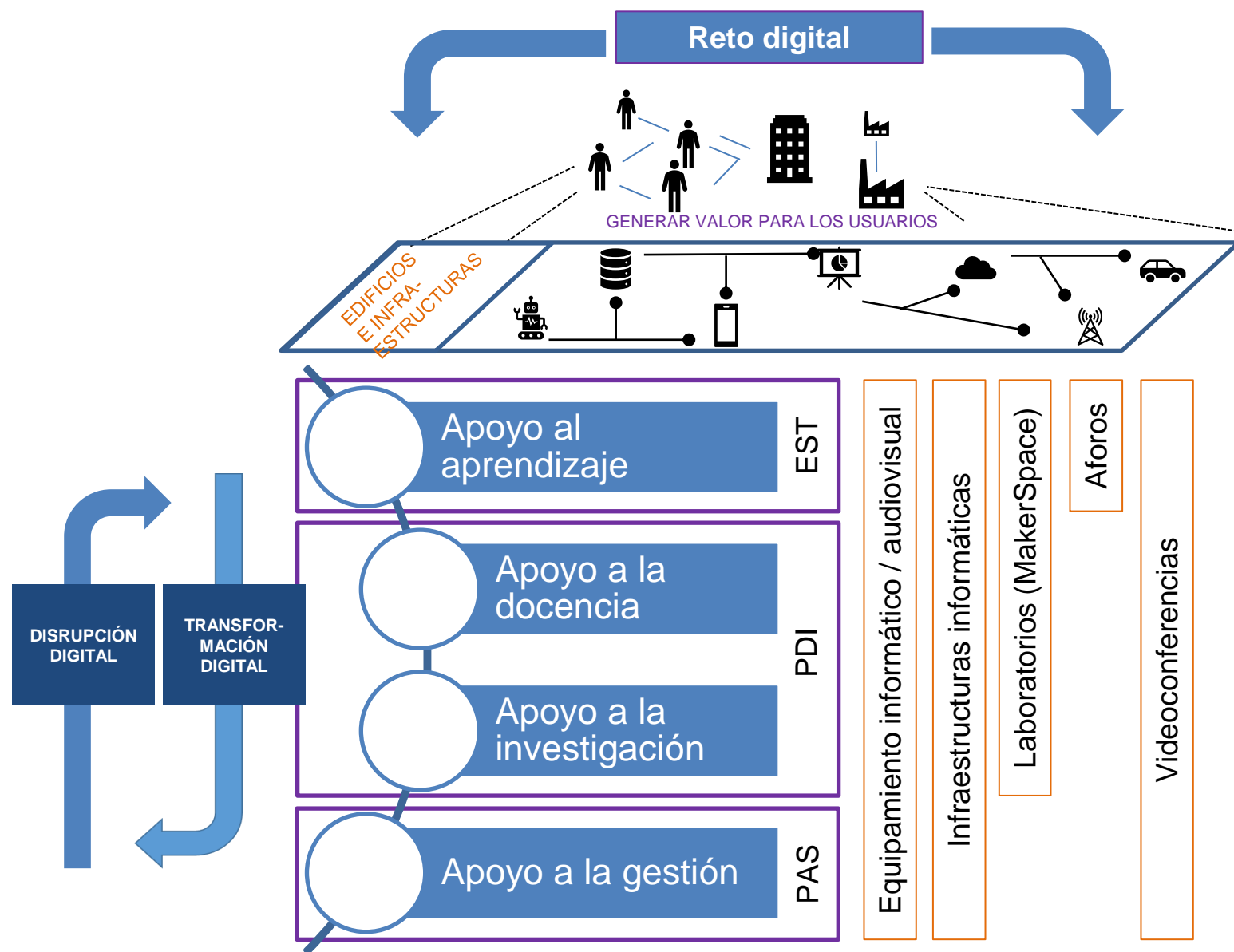
Adaptado de: Urbach, N. & Röglinger, M (2019). *Digitalization cases: how organizations rethink their business for the digital age*. Springer. p. 5

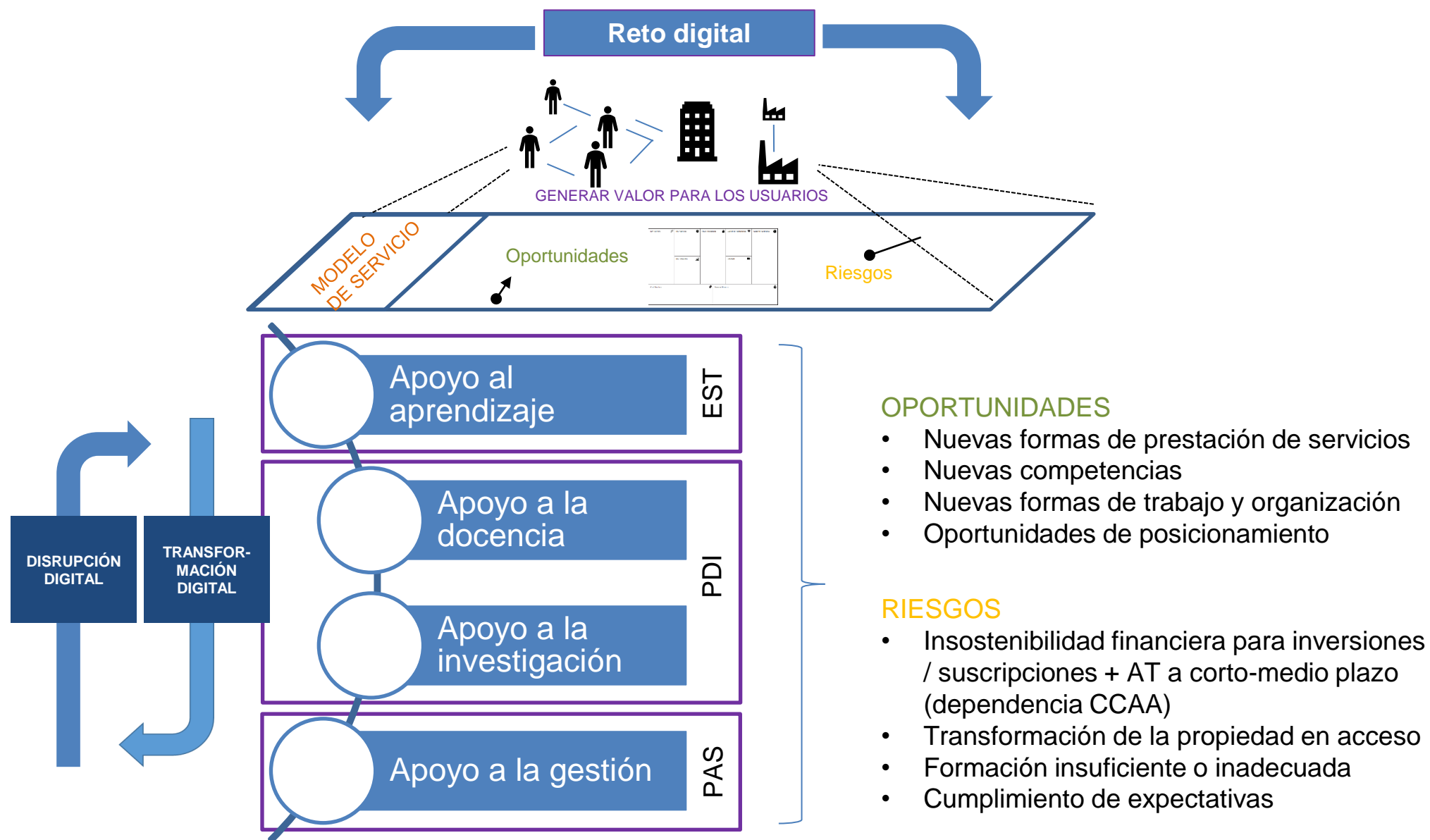














¡Muchas gracias!

[raul.aguilera@uc3m.es](mailto:raul.aguilera@uc3m.es)

uc3m

Universidad Carlos III de Madrid

BIBLIOTECA